



Jeff Humble

DESIGN STRATEGY & INNOVATION

Contact Info

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EXPERIENCE

Co-Founder, Strategic Designer @ The Fountain Institute b2c

Aug 2020 - Present (Berlin, Germany)

I co-founded an online education venture for senior designers. I designed and taught 4 live, online courses in advanced topics such as continuous discovery, rapid experimentation, and design strategy. I've taught classes of 700+ designers and personally mentored 100+ mid-to-lead product designers.

Design Coach @ LeanIX b2b

Dec 2022 - Present (Berlin, Germany)

I coach the LeanIX design team through interactive group sessions on advanced product skills that aim to improve their skills in design, research, facilitation, strategy.

Head of Design @ CareerFoundry b2c

April 2016 - Aug 2020 (Berlin, Germany)

I built and managed a design team of 5 to take a venture-backed online school to profitability. My focus was the design of the online learning platform that has since trained 12,000+ students for careers in UX, UI, voice design, and more.

Product Designer @ Spredfast (now Khoros) b2b

May 2011 - Mar 2016 (Austin, Texas)

I worked on the innovation team and designed multi-modal digital experiences using social media data for 600 customers like HBO, Pepsi, and the White House, supporting 130 developers, and operating in 84 countries.

EDUCATION

Berlin Startup Stipendium

CODE University of Applied Sciences & European Union Social Fund

2021 (Berlin, Germany)

MBA for Designers

d.MBA

2018 (Berlin, Germany)

Bachelor of Arts, Graphic Design & Mass Communications

Ouachita University

2005 - 2009 (Arkansas, United States)

VOLUNTEER

Organizer, Design Coach

Global Service Jam

March 2018 - July 2023 (Berlin, Germany)

I organized and coached seven non-profit service design events for people that want to learn service design methods for social & climate causes.

Industry Knowledge

UX Design
Design Strategy
Rapid Experimentation
Continuous Research
Design Operations
Facilitation
Research Operations
Business Design
Strategic Design
Business Strategy
Data Analysis
Presentation Design
Brand Design
Visual Design
UI Design

Languages

English (native)
Spanish (beginner)
Italian (beginner)
German (beginner)

Address

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